

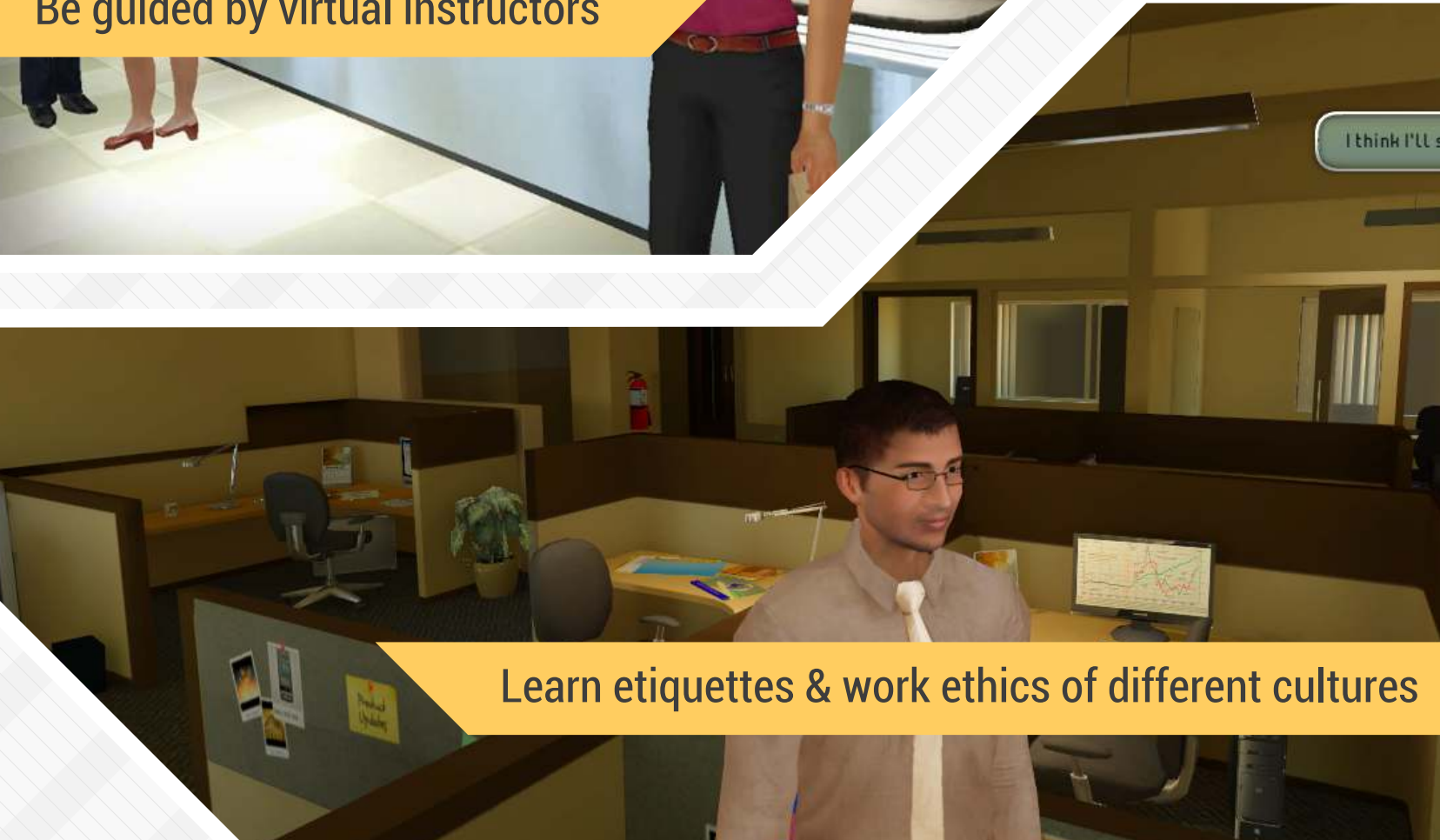
CULTURAMA

Immersive, Interactive, Cross Cultural Training



Rh its time for your coffee break - you seem to be getting along in adjusting well enough.
These coffee breaks are usually a good time to socialize and meet people

Be guided by virtual instructors



I think I'll s

Learn etiquettes & work ethics of different cultures

Culturama is a product Indusgeeks developed specifically for large organizations with geographically spread out and culturally diverse workforces.

The product is designed to help with cultural acclimatization for employees in new locations in terms of etiquette, local culture, jargon and habits. It helps employees settle down in their new environments and be productive faster.



Features & Benefits

- Cloud based & Multi- Platform
- On-Site/ On-Premises installation possible
- Easy integration with existing LMS/ CMS
- Interactive & engaging game based learning

- Greater Retention
- Testing & evaluation
- Shorter settling in period
- Measurable metrics for greater efficacy

CULTURAMA

Customisable Features

Culturama can easily be customised to suit your organisation's needs and requirement.

Levels of customisation include, but are not limited to-

- Customized learning content
- Customized visual content

Our Clients (Limited List)

COGNIZANT



Case study: Cognizant

Indusgeeks customised its Culturama solution to create 3 gamified scenarios, designed to assist employees of an IT Services Giant, with a globally spread out workforce, who are temporarily working in a new country, with self-paced, cross-cultural acclimatization. Through understanding the nuances of a different culture and interacting with a variety of people in a safe environment, these scenarios helped prepare them for the move in terms of manner of speaking, jargon and customs and lower culture shock, enabling them to settle in quicker and work more effectively.

The Challenge

- Multi national corporations with offices across the globe
- Cultural shock when employees move to new offices
- Familiarize employees with local etiquette and mannerism
- Enable faster settling in
- Ensure greater efficacy
- Develop a scalable solution

The Solution- 360° Learning

- **Self-paced:** Learning through single-player
- **Instructor-led:** Virtual instructors to guide new employees in a virtual environment
- Modules designed to familiarize employees with local etiquette and mannerisms
- Virtual simulation of different cultural environments across geographies
- Learning on-the-go: PC (Mobile & Tablet ready)
- Etiquette for business & casual interactions

Results

- Positive feedback from all stake holders



INDUSGEEKS

GAME BASED LEARNING & COMMUNICATION



PRODUCT SHOWCASE © 2014

Indusgeeks Solutions Pvt. Ltd.
No. 507, Morya Classic,
Off. New Link Road,
Opp. Infinity Mall,
Oshiwara, Andheri West,
Mumbai - 400 058

Tel: +91 (22) 6518 9407
Fax : +91 (22) 6671 2967

www.indusgeeks.com